



Minutes of Corporate Services Advisory Committee Meeting

November 1, 2021

6:30 PM

Electronic Participation – Via Zoom

Committee and Staff Attendance

Committee Members Present:

Chair, Ted Strike
Vice Chair, Lisa McGee
Chris Couper, Committee Member
Andy Tamas, Committee Member
Darrel O'Shaughnessy, Committee Member

Town Staff Present:

Maureen Spratt, Town Clerk
Kaila Zamojski, Deputy Clerk
Jennifer Morawiec, General Manager Client Services/Treasurer
Lindsay Wilson, Marketing & Economic Development Officer (MEDO)

Committee Members Absent:

1. Call to Order

Chair Ted Strike called the Corporate Services Advisory Committee meeting to order at 6:30 PM and welcomed those present.

2. Roll Call

The roll was called, with all Members of the Committee being present.

3. Land Acknowledgment

Chair Ted Strike asked everyone to take a moment to acknowledge and show respect for the Indigenous Peoples as traditional stewards of the land we operate on, by stating:

I would like to begin by acknowledging that the land on which we work and gather is the traditional unceded territory of the Anishinaabe People. This Algonquin Nation have lived on this land for thousands of years, long before the arrival of the European settlers, and we are grateful to have the opportunity to be present in this territory.

4. Adoption of Agenda

Resolution Number 023-21

Moved by Darrel O'Shaughnessy

Seconded by Chris Couper

Be It Resolved That the agenda for the Corporate Services Advisory Committee Meeting of dated Monday, November 1, 2021, be adopted.

Resolution Carried

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5. Disclosure of Pecuniary Interest

None

6. Adoption of Minutes of Previous Meeting(s)

Resolution Number 024-21

Moved by Chris Couper

Seconded by Darrel O'Shaughnessy

That the Corporate Services Advisory Committee approve the Minutes listed under item no. 6(a) on the Agenda (September 7, 2021).

Resolution Carried

7. Presentations/ Delegations

a) COVID-19 Vaccination Policy – General Manager, Client Services/ Treasurer

Resolution Number 025-21

Moved by Chris Couper

Seconded by Darrel O'Shaughnessy

That the Corporate Services Advisory Committee receives the COVID-19 Vaccination Policy presentation as information.

Resolution Carried

Discussion ensued among Committee Members, noting they were in favour of the policy, however some member noted they felt vaccination should be mandatory, with no other options.

8. Matters Tabled/ Deferred/ Unfinished Business

None

9. Staff Reports

a) Welcome Initiative for New Residents/ Businesses – MEDO

Resolution Number 026-21

Moved by Chris Couper

Seconded by Darrel O'Shaughnessy

That the Corporate Services Advisory Committee accepts this report for information.

Resolution Carried

Committee Member Darrel O'Shaughnessy asked the Chair if he could provide some comments, as the Chair of the Greater Arnprior Seniors Council, with the following being the summary:

- The Greater Arnprior Seniors Council (GASC) has agreed to start this initiative and to partner with the Town on an ongoing basis.
- This type of initiative will not only benefit new residents, but also help to connect seniors with the community.
- The GASC plans to begin by familiarizing ourselves with other active Welcome Programs in the surrounding areas and visit two communities with this type of initiative.

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- The GASC is willing to learn and then present the Town of Arnprior with an Action Plan to move forward.
- There will be a need for a small start up budget, to send two (2) GASC Members to the two different communities.
- The GASC wants to partner with the Town to administer and action this program, however, the GASC does not want to be in charge of funding or soliciting funds. They are looking for the Town to complete this part of the project.
- The Chair of the GASC will meet with the Marketing and Economic Development Officer to discuss further.

Discussion ensued among Committee Members with the following being a summary of the comments received:

- The name of the program will be important. Names such as “Welcome Home” and “Arnprior Ambassador Program” were suggested.
- This program needs to be accessible to everyone and all age groups, which means it is important that online and social media are not the only options/ ways this program is promoted/ administered.
- A needs assessment should also take place.
- Businesses that want to be included in the packages, should all be given equal opportunity.
- A revenue stream from businesses should be looked at.
- Social media is a key distribution method.
- Print materials can be distributed through blue boxes.
- It is important that information is updated in a timely fashion and regularly, both in print and online.
- It is important to define the scale of this initiative at the beginning, from a financial capacity.
- Committee Members Chris Couper and Andy Tamas volunteered to assist with this project as well.

b) Draft Election Sign By-law

Resolution Number 027-21

Moved by Darrel O'Shaughnessy

Seconded by Chris Couper

That the Corporate Services Advisory Committee receives the Draft Election Sign By-law for information.

Resolution Carried

Committee Members reviewed the Draft Election Sign By-law with the Town Clerk, based on the previous meeting suggestions noted. Discussion ensued among Committee Members, with the following being a summary of the comments received:

- Should billboards be allowed? The Town Clerk noted that all other by-laws do allow for advertising on billboards.
- The size of portable signs on wheels should be limited.

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- Review of the Highway Traffic Act should take place to ensure there is no provision for how far away a sign can be from a traffic light.
- Committee Members did not like the idea that wealthier parties can have better access to larger advertising/ media advertising.
- There should be a Standard of Service, where the Town commits to action on a contravention of the by-law, due to unfair advantage, within 24 hours of a complaint being received.

10. New Business

None

11. Adjournment

Resolution Number 028-21

Moved by Darrel O'Shaughnessy

Seconded by Lisa McGee

That the Corporate Services Advisory Committee adjourns at 7:48 pm.

Resolution Carried